

# Clydebank Waterfront Plan for place

## About the Place Plan

This place plan for Clydebank Waterfront was developed to support improvements to the quality of life for residents in this area. This means improving a full range of different things such as health and wellbeing, community safety, education, employment, housing, the local environment or access to services. At the centre of it however is a desire to see local people more involved in making decisions about what matters in their local area.

Underpinning this desire is our community planning model of engagement and empowerment – Your Community. This approach puts local residents at the centre of the design and delivery of services. This means we work with communities, at a pace that suits, to decide from a very local level, what the focus should be for the area.

This work has been underway in West Dunbartonshire since 2015, when the Your Community approach was first agreed and services began targeted engagement in key local areas. Your Community is an area wide approach but will work differently and at different speeds in each of our diverse communities.

To make this plan work, we know that our local residents want to see meaningful engagement. This plan is the start of a process of engagement and partnership working with the local community. It is informed by early survey work at a local level but will develop and change over time as more people become involved. The plan will cover a 10 year period to reflect the wider West Dunbartonshire Plan for Place, with regular reviews to ensure it continues to meet the needs of our communities.

The development of this plan was informed and influenced by the Community Empowerment (Scotland) Act 2015, which is focused on supporting communities to have more of a say in decisions that affect them. It is also focused on empowering communities to do more for themselves and in partnership with service providers.

The Act puts in place a range of tools and supports for communities to make use of, and also places a duty on Community Planning Partnerships to develop 'locality plans' for areas which are facing more challenge and in more need relative to the full partnership area. These locality plans – known as Place Plans in West Dunbartonshire, set out local priorities which are informed by local data and engagement. Regular updates require to be provided on these plans.

## About Clydebank Waterfront

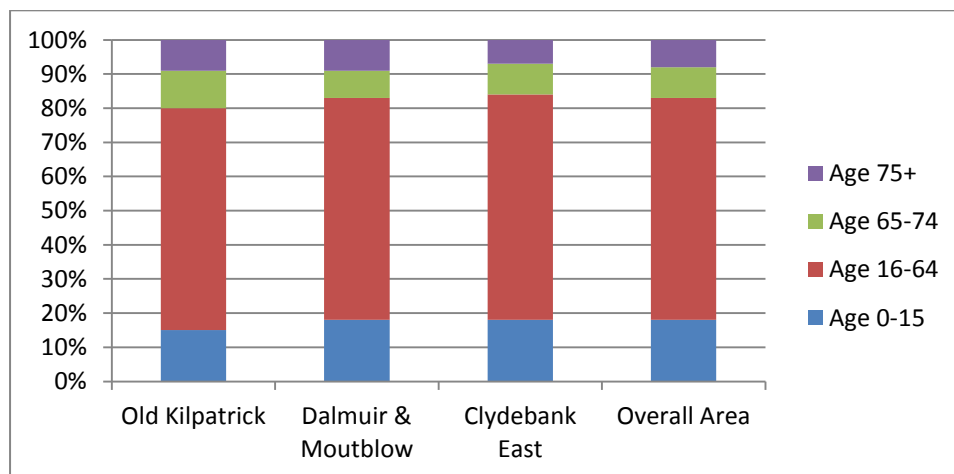
For the purposes of this Place Plan [Clydebank Waterfront](#) covers the following neighbourhoods:

- Clydebank East
- Dalmuir & Mountblow
- Old Kilpatrick



The wider area of Clydebank is one which has a rich industrial heritage, the legacy of which can still be seen today. Clydebank Waterfront covers those communities that sit along the banks of the River Clyde from the boundary with Glasgow along through Old Kilpatrick.

The number of people living in the Clydebank Waterfront area is 17,900. The table below shows the age split in each of the communities in this area.



## Local Priorities and Engagement

Local engagement in prioritising plans for the area is an ongoing area of work through Your Community. Your Community is an approach to local engagement and involvement which aims to ensure that residents and public services work together to make a difference in each local community.

The key aims of Your Community are to better work with residents to make sure they have a say in decision which affect them and to get better at coordinating local delivery of services in a joined up way to meet the needs of local communities.

The approach operates at a very local level and is in operation in all 17 neighbourhoods of West Dunbartonshire. The approach seeks to engage all residents in planning for improvement in the area, in ways which suit.

Local resident are making their voice heard in a range of ways, such as through local resident surveys, local community walk rounds, through organised community organisations such as Community Councils or Tenant and Resident Organisations, and through involvement in specific engagement events such as the work on Your Place, Your Plan.

This universal and holistic approach to place-based working is currently in operation across West Dunbartonshire. It is intended to be responsive to the local context, seeking to support and enhance community activism through supporting areas where there are fewer resources and community initiatives with the aim of addressing issues which are complex and interconnected across a range of service areas.

Through this work we know how many residents in Clydebank Waterfront feel about their local community and the priorities they are keen to see progressed. The intention of this Plan for Place is to build on this knowledge with the community to progress a long term action plan.

We know:



## Clydebank Waterfront action plan

This action plan consolidates strands of work which have been underway in the central Clydebank area over the last 18 months. It uses feedback from engagement and involvement to define a starting point for actions over the next 10 years. It will be updated and refreshed to reflect views as it moves forward.

What have we done so far:

- **Engagement with community organisations in the area**

This includes working closely with the Community Councils, Tenants and Residents Organisations and community groups active in the area defined. Working with groups to build a relationship will allow for development of a community steering group to progress the issues identified by residents.

- **Delivered Community Budgeting**

Rolling out a small grants programme of community budgeting over 2016-2018 has given an opportunity to consult in local areas with groups and residents who don't necessarily engage through traditional consultation.

- **Began YourPlaceYourPlan consultation**

Working with the forward planning team to develop a new model of engagement on place allowed us to engage differently with local communities using #YourPlaceYourPlan. This model utilised the place standard tool to give us information which can be used to inform service design and delivery at a very local level.

- **Community Surveys**

As Your Community was developing a local community survey was carried out across neighbourhoods to identify local priority areas for action. This has been used to inform planning at a local and area wide level.